

## Fundraising Options

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Over the past month I have been looking at new fundraising options for the daycare. I began by looking for grant options; however, many grants that are available for early childhood education centers are designed to help with specific programs. If we would like to incorporate a new program for reading, math, science or other areas grants would be an excellent source of funding. Script was another option we had discussed; although it would be continuous funding, it can be costly and hard to manage. We would need a dedicated crew to get everything set up, watch-over and advertise. With such ever-changing families, it would be difficult to get parent involvement. We could possibly do it through Abundant Life but we would probably need to share the profit. Our greatest need seems to be for continuous funding and/or fund raisers that take little to no time or extra expense. I have three suggestions that would be things that could be on-going or one-time fundraisers.

- Recycling Printer Cartridges
  - This would be a very simple, no cost, and on-going fundraiser. Places like Office Max and Office Depot give \$3 store credit for each recycled cartridges. Office Depot seems like the best option, as it is not only closer to the center but they have fewer restrictions on returns. It would be simple to send a letter home explaining our fundraiser and than simply have a box set out at all times. We could than use this to cut some of our office supply cost.
- Cook Book
  - This project would be something that would be manufactured within the Abundant Life community. I feel this project would probably take a month to produce. It would begin with a letter being sent home to parents letting them know about the fundraiser and asking them for one of the families favorite recipes. Over about a two-week time, recipes could be brought in and entered into a word document.

- During this time teachers could give their students 3x5 flash cards to draw their favorite food on; the teachers would then write what that food was and who drew it on the card. These cards would then be scanned in a placed together in the recipe document. As it gets closer to printing, we can then place order forms out for the parents. I believe doing this near the Thanksgiving and Christmas holidays would be beneficial, as these would make great gifts.
- Once everything was prepared it would simply be printing and binding. Color pages are 10 cents per page; the drawings done by the children would be printed in color and the cover. It would probably take about 2 pages per class to print the drawings, so there would be 13 color pages per book. The other pages could be done in black and white; which are about 5 cents apiece. Bindings cost about 50 cents per book. Making the total printing and binding cost around \$3.05.
- Pricing the books at \$10 each would be a profit of \$6.95 per book. If we were able to sell 20 books, we would receive a profit of \$139 dollars. I believe this is a low estimate of what we could receive for a fundraiser like this. Charging anywhere from \$10-\$12 per book is possible and I believe we would receive more than 20 orders.
- T-Shirts
  - T-shirts are a fundraiser that would be similar to the cookbooks but the price per t-shirt is much higher. I attempted to get in touch with Rob Brower who made the park shirts but did not get a response. I did however hear back from Amjay Printing; Jessica Dorr sent me a price brake down. The lowest amount they can do is an order of 24; which is \$7.30 per shirt. Before we place the order we can send out an order form to parents asking size and how many they would like to order. If we do not receive 24 orders we can place the order as is and any extras we can sell through out the year. We could either price all the shirts the same or have different prices for child and adult. If we priced all the shirts at \$15 apiece we

would receive a profit of \$7.70 per shirt. Selling all 24 would bring a profit of \$184.80.